



Cambridge International AS & A Level

SOCIOLOGY

9699/41

Paper 4 Globalisation, Media and Religion

May/June 2025

1 hour 45 minutes



You must answer on the enclosed answer booklet.

You will need: Answer booklet (enclosed)

INSTRUCTIONS

- Answer **two** questions in total, each from a different section.
- Follow the instructions on the front cover of the answer booklet. If you need additional answer paper, ask the invigilator for a continuation booklet.

INFORMATION

- The total mark for this paper is 70.
- The number of marks for each question or part question is shown in brackets [].

This document has **4** pages. Any blank pages are indicated.

Answer **two** questions in total, each from a different section.

Section A: Globalisation

EITHER

- 1 'Cultural differences between countries are disappearing as a result of globalisation.' Evaluate this view. [35]

OR

- 2 'Developing countries remain poor due to dependency on rich capitalist countries.' Evaluate this view. [35]

Section B: Media

EITHER

- 3 'Owners of the media have little control over media content.' Evaluate this view. [35]

OR

- 4 'Media representations of women no longer reflect gender stereotypes.' Evaluate this view. [35]

Section C: Religion

EITHER

- 5 'The role of religion is to prevent conflict in society.' Evaluate this view. [35]

OR

- 6 'All societies are experiencing a decline in religiosity.' Evaluate this view. [35]

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